



Georgia TANF Diaper Project

GA-TANF Diaper Project: Overview

Services

- Eligible families will receive an ENTIRE 4-month supply of diapers.
- Families will apply through our partner agencies.
- Partner agencies will distribute the diapers.

Eligibility

- Families that are enrolled in TANF - currently or last 12 months
- Eligible children should be on the TANF Enrollment Form

Timeline

- Enrollment of families by 9/30/22

****This program does NOT replace our existing diaper distribution!****



GA-TANF Diaper Project: Process

Partner Agency:

Up-to-date with 2022 AADB Partner Agreement

Partner Agency will submit an application for a family:

- GA-TANF Diaper Project Application
 - Room for up to 4 children on the form
 - Can select different size diapers each month
- TANF Enrollment Letter (last 12 months)

AADB Reviews Applications for Approvals

AADB contacts partner agency to coordinate pickup of entire 4-month supply of diapers.

GA-TANF Diaper Project: Application

1. GA-TANF Diaper Project Application
 - Must be GA-TANF recipient and current GA resident
 - Family does NOT have to reside in our service area
 - Current contact information for families
 - Room for up to 4 children on each form
 - Ordering section - diaper size selections for each month
 - Diapers: 300/month
 - Pullups: 225/month
2. GA-TANF Enrollment Letter - Signed in the last 12 months

GA-TANF Diaper Project: Application

- Accepting applications until 9/30/22
 - Newly-enrolled TANF families, ongoing applications
 - Hoping for extension beyond 9/30/22
- Any case/social worker with your organization can submit the application on behalf of their client(s).
- Partner agencies can advertise this with their families/clients.
- Larger Agencies (WIC, Early Head Start): Contact us if you want to submit batch applications, or collaborate to make it work for your clients.

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GA-TANF Diaper Project: Distribution Partners, it's up to you!

Distribute diapers to family all at once

Pros:

No storage concerns
Straightforward

Cons:

Limited contact with families
Families may share or barter diapers

Distribute diapers to family over 4 months

Pros:

Regular contact with families
Assurance that they are well-diapered for 4 months
Can be incentive for visits

Cons:

Must keep track of diapers
Must store diapers

GA-TANF Diaper Project: Evaluation

- Surveys, text message questions, interviews
- National Diaper Bank Network
- This funding is unprecedented for the United States!
 - Will help other states support their families
 - Will help GA continue this funding
 - Will help GA possibly loosen restrictions on enrollment

GA-TANF Diaper Project: Future Directions

Enrollment of more families

- Working with legislators and GA-TANF administration on lifting the TANF enrollment requirement
- May need to open enrollment beyond our Partner Agencies (at TANF/WIC offices?)

Extension of program

- Current end-date is 9/30/22

Funding for 2023 - let's keep the work going!

GA-TANF Diaper Project: Other families

Eligible families may not be clients at one of our partner agencies

Would you like your organization to help connect families with Athens Area Diaper Bank for these diapers?

- Triple threat:
 1. May help draw new clients to your services
 2. Helps the families access diapers
 3. Helps AADB reach families
- Let us know!

For organizations not in our service area, Helping Mamas in ATL is providing services.

GA-TANF Diaper Project: Questions and Links

TANF Program Manager, Kathy Bailey: kathy.bailey@athensareadiapers.com

AADB ED Erin Campbell: erin@athensareadiapers.com

GA-TANF Diaper Project Application: <https://bit.ly/AADBGATANF>

AADB Partner Page: www.athensareadiaperbank.com/partner-page

Helping Mamas in ATL: www.helpingmamas.org

Stephanie Owens, stephanie@helpingmamas.org

