



National Diaper Need Awareness Week 2024 Diaper Drive Information

What is diaper need?

- “Diaper need” is a lack of a sufficient supply of diapers to keep babies clean, dry, and healthy.
- Diapers cost over **\$1,000** every year, a cost that nearly 1 in 2 families struggle with in the US.
- Government assistance programs, like food stamps and WIC, do not cover diapers.
- In the six counties we serve – Athens-Clarke, Barrow, Jackson, Madison, Oconee, and Oglethorpe – over **8,000** children are at risk of experiencing diaper need.
- The Athens Area Diaper Bank provides over **60,000 diapers** every month to families in need.

For more information on diaper need and how it affects families, check out www.athensareadiaperbank.com and www.nationaldiaperbanknetwork.org.

Collecting diapers during Diaper Need Awareness Week

- Have your business or organization sign up to participate [here](#) (or use QR code below).
- Pick a nice spot to collect diapers. You can use any box/container or contact us for one.
- Feel free to use our “Donate Here” sign or get creative with your own.
- All sizes of diapers and pull-ups are needed. Open packs are accepted too.
- Advertise your diaper drive on social media and tag us in your posts.
- Diaper Need Awareness Week is 9/23-9/29. Feel free to start sooner or extend your collection.
- Diapers can be dropped off on Sunday 9/29 (2-4pm) during our Open House or at our facility during the week. We are located at 130 Conway Drive, Suite E in Bogart, and our hours are Monday 9-12, Wednesday 5-8, Friday 9-12. If these times don’t work, email us and we can arrange drop-off or pick-up.
- Would you rather participate virtually? You can:
 - Set up an Amazon wishlist to have supporters ship diapers directly to you.
 - Set up your own fundraising page with us for monetary donations (click [here](#)).
 - Help spread the word on social media during Diaper Need Awareness Week.

Please contact us at diaperdrives@athensareadiapers.com with any questions!

Scan below to learn more and sign up!

