



The Athens Area Diaper Bank strives to eradicate diaper need by providing diapers to low-income families in the Athens area, while raising public awareness of diaper need and its impact.

### **What is diaper need?**

A family experiencing *diaper need* cannot provide the steady supply of diapers that a baby needs.

- Diapers are expensive...over \$900 every year!
- Government assistance programs, like food stamps and WIC, do NOT cover diapers.
- 1 in 3 families in the United States experience diaper need.



### **What is the fall-out of diaper need?**

#### **A parent without clean diapers...**

- ...will re-use a dirty diaper or use paper towels, rags, and bags as diapers.
- ...will buy diapers instead of food.
- ...can't bring baby to daycare, so they can't go to work.
- ...is prone to depression and anxiety.

#### **A baby without clean diapers...**

- ...has persistent diaper rash and is prone to infections.
- ...cannot go to daycare or early childhood education programs.
- ...cries more, which can lead to physical abuse.



### **How does the Athens Area Diaper Bank help?**

The Athens Area Diaper Bank provides diapers to low-income families by partnering with over 20 local nonprofits, agencies, and churches. These partner organizations serve families in a wide variety of difficult situations, ranging from domestic abuse recovery, homelessness, and generational poverty (partner list is on our website).

The Athens Area Diaper Bank began in 2015, when our founder, Erin Campbell, first heard about diaper need and began collecting diapers for local families. Our work has grown tremendously since then, and we became a 501(c)(3) nonprofit in late 2018. For 2020 alone, we have provided over 250,000 diapers to families in need.

## Why should you get involved?

Diaper need affects our very own community. You likely have family, friends, neighbors, coworkers, and staff who have experienced diaper need at some point.

**There are over 8,000 babies at risk of experiencing diaper need in our Athens area community!**

When you help babies, you help parents.  
When you help parents, you help families.  
When you help families, you help the entire community!



## How should you get involved?

By becoming an Athens Area Diaper Bank sponsor, you both provide deeply needed assistance for families AND identify yourself as a champion of families.

Please consider the sponsorship packages below, and feel free to discuss alternative, creative ways to join together to make your sponsorship happen.



## Athens Area Diaper Bank Sponsorship Levels

	Diaper Do-Goooder \$1,000	Baby Booty Boss \$2,500	Benefactor of Babies \$5,000	Diaper Change-Maker \$10,000
Social Media Shout-Out	♥	♥	♥♥	♥♥♥
Hyperlinked Logo on our website	♥	♥	♥	♥
Newsletter Shout-Out in Sponsor Section		♥	♥	♥
Reserved volunteer session and photo		♥	♥	♥
Seat on the "Friends of AADB" Advisory Council			♥	♥
Logo on diaper bundles for a month!			♥	♥♥
Diaper wrapping station at AADB with your name!				♥

**[www.athensareadiaperbank.com](http://www.athensareadiaperbank.com)**  
**[diapers@athensareadiapers.com](mailto:diapers@athensareadiapers.com)**

*The Athens Area Diaper Bank is a registered 501(c)(3) nonprofit. All donations are tax-deductible.*