



2024 Sponsorship opportunities



Our mission

Athens Area Diaper Bank strives to eradicate diaper need by providing diapers to low-income families in the Athens area, while raising public awareness of diaper need and its impact.

About diaper need

Diaper need is when a family cannot provide the steady supply of diapers that a baby needs.

Diapers are expensive, costing over \$1,000 every year.

Government assistance programs, like food stamps and WIC, do NOT cover diapers.

In our community, 1 in 2 children are at risk of experiencing diaper need.

How does Athens Area Diaper Bank help?

Athens Area Diaper Bank serves families in Barrow, Clarke, Jackson, Madison, Oconee, and Oglethorpe counties. We distribute diapers through partnerships with local nonprofits, agencies, schools, and churches. Since our inception in 2015, we have distributed 2 million diapers. In 2023 alone, we distributed 650,000 diapers to over 13,000 children.

We need your help.

Diaper need is all around us. You likely have family, friends, neighbors, and coworkers who have experienced diaper need at some point.

Sponsorship of Athens Area Diaper Bank means that your impact on improving the lives of children and families is clear.

- 91% of families report that our assistance improves the health of their child.
- 98% of families report that our assistance improves the general well-being of their whole family.
- When families receive diapers from us, they are able to spend money on other necessities such as food, utilities, and rent.





Your sponsorship is linked directly to our mission.

\$250

Purchase our monthly supply of diapers for domestic violence survivors

\$1,000

Purchase our yearly supply of diapers for refugee families

\$2,500

Purchase our monthly supply of diapers for babies in foster care

\$5,000

Purchase diapers for a month of pop-up distributions in rural communities.

\$10,000

Purchase diapers for an entire partner distribution from our facility.

Sponsorship = Partnership

When you sponsor Athens Area Diaper Bank, you partner with us to support families in our community. Below are some ideas on how an Athens Area Diaper Bank sponsorship can work for you.

Name, logo, and link on our website

Participation in a diaper distribution

Tour and picture at AADB

Presentation by AADB at your business

Group Volunteer Session

Your logo on diaper packs for a month

These are examples of how your AADB Sponsorship can help families in our community AND your business. Please reach out with your passions, ideas, and suggestions.



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*The Athens Area Diaper Bank is a registered 501(c)(3) nonprofit.
All donations are tax-deductible.*