



Diaper Drive Information Packet

www.athensareadiaperbank.com

General info: diapers@athensareadiapers.com

Diaper Drives: diaperdrives@athensareadiapers.com

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What is diaper need?

A family experiencing *diaper need* cannot provide the steady supply of diapers that a baby needs.

- Diapers cost over \$900 every year, a cost that 1 in 3 families struggle with in the US.
- Government assistance programs, like food stamps and WIC, do NOT cover diapers.
- In the Athens area alone, there are over **8,000 children** at risk of experiencing diaper need.



What is the fall-out of diaper need?

A parent without clean diapers...

- ...will re-use a dirty diaper or use paper towels, rags, and bags as diapers.
- ...will buy diapers instead of food.
- ...can't bring baby to daycare, so they can't go to work.
- ...is prone to depression and anxiety.

A baby without clean diapers...

- ...has persistent diaper rash and is prone to infections.
- ...cannot go to daycare or early childhood education programs.
- ...cries more, which can lead to physical abuse.



How does the Athens Area Diaper Bank help?

The Athens Area Diaper Bank strives to eradicate diaper need by providing diapers to low-income families in the Athens area, while raising public awareness of diaper need and its impact. We provide diapers to low-income families by partnering with over 25 local nonprofits, agencies, and churches. These partner organizations serve families in a wide variety of difficult situations, ranging from domestic abuse recovery, homelessness, and generational poverty (partner list is on our website). Our partners receive over 25,000 diapers from AADB each month!

How do diaper drives help?

Diaper drives help our community in so many ways!

- Diaper Drives bring in a significant number of the diapers that we distribute to families in need.
- Diaper Drives help spread the word about the diaper need problem in our community and what the Athens Area Diaper Bank does to help.
- Diaper Drives are a great way to bring your loved ones, friends, and coworkers together in a loving way!



How can I host a diaper drive?

- ♥ Consider hosting a diaper drive with your office, school, church, neighborhood, or friend group. Diaper drives are also fun for a child's birthday, baby shower, or any celebration.
- ♥ Pick a good location for people to drop off diapers. This should be an easy spot for people to locate (front of your office or church, your front porch, etc).
- ♥ Set out a donation bin or sign. Donation bins can be anything...a large Rubbermaid bin, an old pack-n-play, even a large box. Contact us if you'd like to use one of our bins.
- ♥ Get creative with your collection spot. Feel free to use our "Donate Here!" sign or make your own. This is a great way for children to get involved.
- ♥ Snap some pictures of your diaper drive in progress or at the end with your haul of diapers.
- ♥ Consider setting a goal for your group to reach. Consider a celebration if you hit that goal, or even make it competitive!



Keep us in the loop!

No need to contact us before you get started, but don't be shy to reach out. We can:

- Help you get started with some tips
- Help publicize your diaper drive
- Provide a cardboard donation bin

After your diaper drive, contact us to arrange for your diaper drive drop-off or pick-up. We can also arrange for photos of you with your diaper drive haul at our facility.

Our Diaper Drives Coordinator email: diaperdrives@athensareadiapers.com

Want some virtual suggestions?



Set up an Amazon wishlist to have supporters ship diapers directly to you (Amazon will even keep your address private). When you're ready, you can drop the diapers off to us.



Set up your own fundraising page with us for monetary donations (click [here](#) and select "Become a Fundraiser" to do that).



Help spread the word on social media about diaper need and how Athens Area Diaper Bank is helping!



Thank you so much!

YOU are helping keep local babies clean, dry, and healthy.

We  you.

*The Athens Area Diaper Bank is a registered 501(c)(3) nonprofit.
All donations are tax-deductible.*



Donate diapers here!

All sizes of diapers and pull-ups accepted.
Open packs accepted too.

**Let's help every child in our community
stay clean, dry, and healthy!**



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**National
Diaper Bank
Network**

