



Diaper Drive Toolkit

www.athensareadiaperbank.com

General info: diapers@athensareadiapers.com

Diaper Drives: diaperdrives@athensareadiapers.com

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(706) 621-7265

What is diaper need?

A family experiencing diaper need cannot provide the steady supply of diapers that a baby needs.

- Diapers cost over \$1,000 every year, a cost that 1 in 2 families struggle with in the US.
- Government assistance programs, like food stamps and WIC, do NOT cover diapers.
- In the Athens area alone, there are over **8,000 children** at risk of experiencing diaper need.

What is the impact of diaper need?

A parent without clean diapers....

- will re-use a dirty diaper or use paper towels, rags, and bags as diapers.
- will buy diapers instead of food.
- can't bring baby to daycare, so they can't go to work.
- is prone to depression and anxiety.

A baby without clean diapers...

- has persistent diaper rash and is prone to infections.
- cannot go to daycare or early childhood education programs.
- cries more, which can lead to physical abuse.

How do we help?

DIAPER DRIVES



DIAPER DONATIONS



CASH DONATIONS



GRANTS



A SMALL BUT MIGHTY TEAM



ATHENS AREA DIAPER BANK



AMAZING VOLUNTEERS



Our team and volunteers prepare the diapers for delivery and distribute them to our community partners.



COMMUNITY PARTNERS



Our partners are trusted organizations who have established relationships with families experiencing diaper need. They get the diapers into the hands of those who need them.



FAMILIES



CHILDREN



BABIES





Diaper Drive Toolkit

Diaper drives help our community in so many ways!

- Diaper Drives bring in a significant number of the diapers that we distribute to families in need.
- Diaper Drives help spread the word about the diaper need problem in our community and what the Athens Area Diaper Bank does to help.
- Diaper Drives are a great way to bring your loved ones, friends, and coworkers together in a loving way!



Diaper Drive Tips and Suggestions

- ♥ Consider hosting a diaper drive with your office, school, church, or neighborhood. Diaper drives are also fun for a birthday, baby shower, or any celebration.
- ♥ Put your donation bin in an easy-to-spot location. Donation bins can be anything...a large Rubbermaid bin, an old pack-n-play, even a large box decorated by children. **Contact us if you'd like to use one of our bins.**
- ♥ Consider setting a goal for your group to reach. Consider a celebration if you hit that goal, or even make it competitive!
- ♥ **Add a virtual option!** When you donate diapers online through us, you are able to provide TWICE the amount of diapers as purchasing at a retailer. Your group name can be entered during checkout to be included in your diaper drive tally. The QR code is on our "Donate Here!" signs or accessed at bit.ly/donatediaperonline.
- ♥ Help spread the word on social media about diaper need and how you are helping! Snap and share pictures of your diaper drive.
- ♥ After your diaper drive, contact us to arrange for your diaper drive drop-off or pick-up. We can also arrange for photos of you with your diaper drive haul at our facility.
- ♥ Email us with any questions! We're here to help! diaperdrives@athensareadiapers.com

Thank you so much!

YOU are helping keep local babies clean, dry, and healthy.



Donate diapers here!

All sizes of diapers and pull-ups accepted.
Open packs accepted too.

Let's help every child in our community stay clean, dry, and healthy!

Scan here to donate diapers online.



Collecting as part of a diaper drive? You can enter your group/company name during checkout.



**National
Diaper Bank
Network**

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