



# Diaper Drive Toolkit

[www.athensareadiaperbank.com](http://www.athensareadiaperbank.com)

General info: [diapers@athensareadiapers.com](mailto:diapers@athensareadiapers.com)

Diaper Drives: [diaperdrives@athensareadiapers.com](mailto:diaperdrives@athensareadiapers.com)

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## What is diaper need?

*A family experiencing diaper need cannot provide the steady supply of diapers that a baby needs.*

- Diapers cost over \$1,000 every year, a cost that 1 in 2 families struggle with in the US.
- Government assistance programs, like food stamps and WIC, do NOT cover diapers.
- In the Athens area alone, there are over **8,000 children** at risk of experiencing diaper need.

## What is the impact of diaper need?

### A parent without clean diapers....

- will re-use a dirty diaper or use paper towels, rags, and bags as diapers.
- will buy diapers instead of food.
- can't bring baby to daycare, so they can't go to work.
- is prone to depression and anxiety.

### A baby without clean diapers...

- has persistent diaper rash and is prone to infections.
- cannot go to daycare or early childhood education programs.
- cries more, which can lead to physical abuse.

## How do we help?

DIAPER DRIVES



DIAPER DONATIONS



CASH DONATIONS



GRANTS



A SMALL BUT MIGHTY TEAM



ATHENS AREA DIAPER BANK



AMAZING VOLUNTEERS



Our team and volunteers prepare the diapers for delivery and distribute them to our community partners.



COMMUNITY PARTNERS



Our partners are trusted organizations who have established relationships with families experiencing diaper need. They get the diapers into the hands of those who need them.



FAMILIES



CHILDREN



BABIES





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## How do diaper drives help?

Diaper drives help our community in so many ways!

- Diaper Drives bring in a significant number of the diapers that we distribute to families in need.
- Diaper Drives help spread the word about the diaper need problem in our community and what the Athens Area Diaper Bank does to help.
- Diaper Drives are a great way to bring your loved ones, friends, and coworkers together in a loving way!



## How can I host a diaper drive?

- ♥ Consider hosting a diaper drive with your office, school, church, neighborhood, or friend group. Diaper drives are also fun for a birthday, baby shower, or any celebration.
- ♥ Pick a good location for people to drop off diapers. This should be an easy spot for people to locate (front of your office or church, your front porch, etc).
- ♥ Set out a donation bin or sign. Donation bins can be anything...a large Rubbermaid bin, an old pack-n-play, even a large box. Contact us if you'd like to use one of our bins.
- ♥ Get creative with your collection spot. Feel free to use our "Donate Here!" sign or make your own. This is a great way for children to get involved.
- ♥ Snap some pictures of your diaper drive in progress or at the end with your haul of diapers.
- ♥ Consider setting a goal for your group to reach. Consider a celebration if you hit that goal, or even make it competitive!





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## Want to do a virtual diaper drive or fundraiser?

- ♥ Set up an Amazon wishlist to have supporters ship diapers directly to you (Amazon will even keep your address private). When you're ready, you can drop the diapers off to us.
- ♥ Set up your own fundraising page with us for monetary donations (click [here](#) and select "Become a Fundraiser" to do that).
- ♥ Help spread the word on social media about diaper need and how Athens Area Diaper Bank is helping!
- ♥ Some suggested wording for social media:
  - *Did you know 1 in 2 families struggles with #diaperneed? Please donate to my diaper drive to help change that. #EndDiaperNeed*
  - *Small things impact big things. That is why I'm holding a diaper drive on behalf of @athensdiapers. Please consider giving today (add time + location details) #EndDiaperNeed #DiaperNeed*
  - *Babies require up to 12 diapers per day, at a cost \$80-\$100 per month per baby – a cost many families cannot afford. #DiaperNeed (insert diaper drive flyer)*



## Keep us in the loop!

No need to contact us before you get started, but don't be shy to reach out. We can:

- Help you get started with some tips
- Help publicize your diaper drive
- Provide a cardboard donation bin

After your diaper drive, contact us to arrange for your diaper drive drop-off or pick-up. We can also arrange for photos of you with your diaper drive haul at our facility. We're here to help!

Email [diaperdrives@athensareadiapers.com](mailto:diaperdrives@athensareadiapers.com)

Thank you so much!

YOU are helping keep local babies clean, dry, and healthy.

We ♥ you.

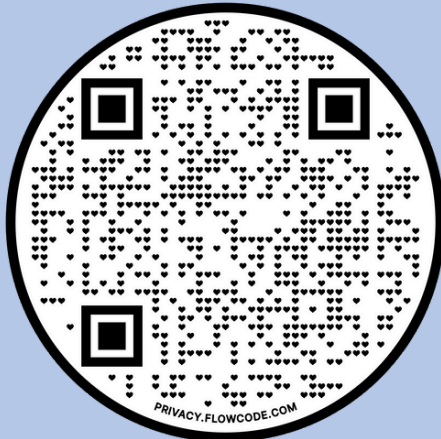


# Donate diapers here!

All sizes of diapers and pull-ups accepted.  
Open packs accepted too.

**Let's help every child in our community stay  
clean, dry, and healthy!**

Scan here to donate or learn more



**National  
Diaper Bank  
Network**

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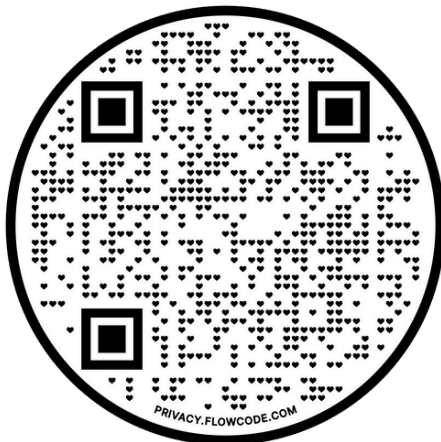


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