



In our community, 1 in 2 babies are at risk of experiencing diaper need.

Our Mission Statement

Athens Area Diaper Bank strives to eradicate diaper need by providing diapers to low-income families in the Athens area, while raising public awareness of diaper need and its impact.

What We Do

Athens Area Diaper Bank serves families in Barrow, Clarke, Jackson, Madison, Oconee, and Oglethorpe counties. We distribute diapers through partnerships with local nonprofits, agencies, schools, and churches. Since our inception in 2015, we have distributed over 3 million diapers. In 2024 alone, we distributed 824,000 diapers to 17,800 children.

How You Can Help

Sponsors are the backbone of our work: every dollar you give makes a real difference for local families. When families receive diapers, they can spend money on essentials like food, rent, and utilities. **90% of families say our assistance improves their child's health.** 93% report it boosts the well-being of the whole family. Your partnership is how we can fill the local diaper gap and strengthen our community.

Athens Area Diaper Bank is a registered 501(c)(3) nonprofit. All donations are tax-deductible.

The Real Cost of Diaper Need

- Diaper need is when a family cannot provide the steady supply of diapers that a baby needs.
- Diapers are expensive, costing **over \$1,000 every year.**
- Government assistance programs, like food stamps and WIC, **do not cover diapers.**
- **Over 10,700 children** are at risk of diaper need in the Athens, GA community.
- Diaper need often keeps babies home from daycare, causing 1 in 4 parents to **miss 5+ workdays each month** and affecting family income.
- More than **1 in 4 parents report skipping their own meals** to afford diapers.



Become a Sponsor

We love our sponsors! Your support keeps local babies clean, dry, and healthy while showing families they are valued. Interested in becoming a sponsor? Learn more below or email kelsey.ripley@athensareadiapers.com.



Family Friend

\$500

- ✓ Provides 1,500 diapers → helps 30 babies.
- ✓ Social Media Shout Out
- ✓ Newsletter Feature
- ✓ Events webpage listing (if applicable)

Neighborhood Champion

\$1,000

- ✓ Provides 3,000 diapers → helps 60 babies.
- ✓ All Family Friend Perks
- ✓ Website listing (year-round)
- ✓ Event print materials feature (if applicable)

Community Helper

\$2,500

- ✓ Provides 7,500 diapers → helps 150 babies.
- ✓ All Neighborhood Champion Perks
- ✓ Name & logo displayed in AADB Warehouse

Diaper Change-Maker

\$5,000

- ✓ Provides 15,000 diapers → helps 300 babies.
- ✓ All Community Helper Perks
- ✓ Quarterly Social Media Shout-Outs
- ✓ Quarterly Newsletter features

Service Opportunities for Sponsors

See your impact in action and showcase your support!

- **Volunteer in our warehouse** – Sort, pack, and prep diapers during a group or individual shift.
- **Invite AADB staff to speak** – Host a meeting or event to learn about diaper need and our impact.
- **Host a diaper drive** – Collect diapers with your office, school, church, or group, then tour our facility when you deliver (perfect photo op!).

Help us keep local babies clean, dry, and healthy!

Scan the QR code or visit www.athensareadiaperbank.com/become-a-sponsor to learn more!

