Diaper Up!

A COMMUNITY-WIDE DIAPER DRIVE

2026 Diaper Up! Impact Report

During our Diaper Up! Community Diaper Drive, this community came together to raise awareness and support local families facing diaper need. Thanks to your generosity, **Athens Area Diaper Bank** distributes 70,000+ diapers every month across our six-county service area. Together, we can offer relief and dignity to all families and help babies stay clean, dry, and healthy. **Thank you for your partnership!**

159,681
Diapers provided for local families

3,194
Children receiving the diapers they need

Together this month, our community provided **159,681 diapers for 3,194 local families**. This impact included over **$33,000 donated** to close the diaper gap, was made possible in part thanks to a generous $10,000 match provided the **McLean Family** and the **Russell Family.** Thank you for helping to keep diaper drawers full across our region!

SPECIAL THANKS TO OUR 2026 SPONSORS

Athens Area Home Builders Association, The Remarkable Foundation, Dr. and Mrs. Brandon Taylor, Oconee Counseling Center, Whitworth Land Corporation

A COMMUNITY EFFORT

Every diaper collected this September began with someone in our community deciding to take part. We are grateful to each of you!

50+ LOCAL DIAPER DRIVES

More than 50 diaper drives were hosted by community members across our six-county region this September, and we are so grateful for every one of them. **Special thanks to our top collectors:** WIC Northeast Health District, Fleet Feet, Athens YMCA, University of Georgia Beta Alpha Psi, and Rotary Club of Athens!

CRAM THE VAN 2026

Our first ever Diaper Up! Cram the Van event brought neighbors to Athentic Brewing Co. to fill the AADB van with diapers, and the turnout was incredible! **Community members donated 3,000 diapers in just 2 hours** at a fun family gathering that gave neighbors time to connect. Every package will go directly to a family in our region.

AROUND TOWN PARTNERS

Local businesses made giving easy and fun all month long. **Special thanks to our 2026 Around Town Partners:** Athentic Brewing Company, Allegro Music, Bruster's of Athens, Corcoran Classic Living, Frog Stomp Studio, Grail Bras, Gridiron Golf Club, Kendra Scott Athens, M3 Yoga + Pilates, Rebecca Sunshine Band, and Treehouse Kid + Craft.

ADVOCATING FOR FAMILIES

Diaper need is a public issue as well as a family one, and our community showed up for it. We celebrated **National Diaper Need Awareness Week** alongside diaper banks across the country, and we're grateful for Governor Brian Kemp and Athens Mayor Kelly Girtz for issuing Proclamations recognizing the week. Our supporters also mailed diapers to our Georgia legislators to highlight the importance of diaper access for all families.