# Annual Impact Report 2022



# We are filling the diaper gap.

506,354 Diapers distributed

11,984 Children served



31 Partner Agencies

58 Diaper Distribution Sites



172,202 Diapers donated to us

> 450 Volunteers



# Diapers make a difference.

#### WHEN FAMILIES RECEIVE OUR DIAPERS, THE IMPACT IS REAL.

- **92%** Parents report improved health of their child.
- **95%** Parents report improved wellbeing for their whole family.
- **97%** Parents feel more confident

DIAPER ASSISTANCE HELPS FAMILIES:

60% Feel less stressed

55% Can pay a bill

50% Can buy food

45% Can save money

35% Baby sleeps better

25% Can pay for transportation

After Tracy's husband was laid off of work, she was considering NOT going to her prenatal appointment and instead of buying gas to get there, she was going to buy diapers. Tracy was able to get diapers from AADB....help for her baby, herself, and her unborn child.

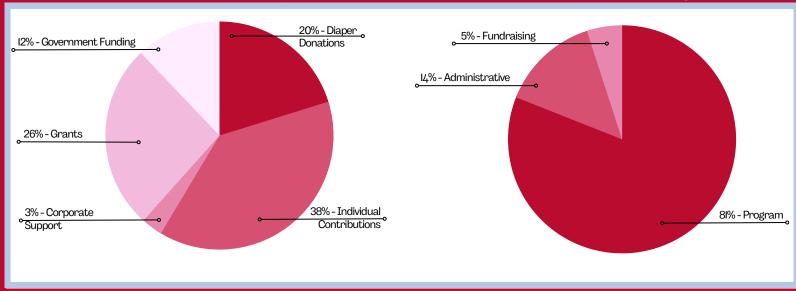
FUN FACT!
Our largest partnership
is with the FC-CIS
Neighborhood Leaders.
In 2022, they received
102,575 diapers from
us!



# We are building a sustainable and efficient organization.



#### **EXPENSES: \$191,420**



# We have an amazing team.



"Whenever I tell a parent I can give them diapers, there's a sigh of relief, a shout for joy, or endless thank yous."

-AADB Partner Agency

### 2022 AADB Staff

Kathy Bailey | Special Programs Manager Erin Campbell | Executive Director Chaz Ripley | Development and Grants Specialist Beth Staton | Operations Manager

"It's inspiring to me that my school does this (provides diapers) for me. It makes me feel like no one is judging me because I am a young mom and it motivates me to try to finish earning my high school diploma. I would be the first kid to graduate in my family if I can make it and I want to set a good example for my son,"

-AADB diaper recipient, Foothills Charter School 2022 Board of Directors Kari Abernathy | Piedmont Healthcare

Erin Campbell, PhD | EXECUTIVE DIRECTOR

Tiffany Carter, CPA | WAG CPA

Lacie Dooley | Dooley Noted Designs

Shona Foster | Northeast Georgia Regional Educational Service Agency (RESA)

Elizabeth Katz

Julie McGinty, CPA | PRESIDENT | University of Georgia - Tull School of Accounting

Daynes Parker | Univ. of Georgia - Office of Advancement Services for Dev. & Alumni Relations

Pascale Riley, PhD | Emmanuel Episcopal Day School

Ashmita Shah, DDS | Hall Dental

Cara Winston Simmons, PhD | University of Georgia - College of Family and Consumer Sciences

Lori D. Treff | University of Georgia - Child Development Lab at the McPhaul Center

Marian Welch-Quigley | SECRETARY | Allegro Music

Kendall Worman | Kaptiv8 Marketing

Amy Wraga | VICE PRESIDENT | reBlossom Mama and Baby Center

# We are thankful for our amazing community.

#### **Diaper Collection Partners**

AllState Insurance - Merryn Walker
Bogart Library
Frog Stomp Studio
House Electric
McPhaul Child Dev Lab at UGA
Pediatric Partners

reBlossom Mama and Baby Center
Totally Taylored

Treehouse Kid & Craft

**FUN FACT!** 

Our largest diaper drive in 2022 was Athens Academy! They collected over **23,000 diapers**! GO SPARTANS!





**Grant Support** 















## We love our partner agencies.

#### 2022 Partner Agencies

Acceptance Recovery Center
Advantage Behavioral Health
Athens Area Emergency Food Bank
Athens Area Homeless Shelter
Athens Community Council on Aging
Athens First United Methodist Church
Athens Regional Library System

Brightpaths

**Bulldog Basics** 

Campus Kitchen

CCSD Early Head Start

Children First

Children's Medical Service

Chosen for Life

City of Refuge

Community Christmas of Oglethorpe Co.

Deliverance Temple
DFCS (Div of Family and Children Services)
EncourageHER Academy

Family Promise

FC-CIS - Neighborhood Leaders

Foothills High School

Jubilee Partners

Oasis Catolico Santa Rafaela

Oconee Area Resource Council

Peace Place

Project Safe

Sparrow's Nest

St. Joseph's Charities

Waggoners Grove Baptist Church

WIC (Women, Infants, and Children)
WOW Community Outreach Center

#### FUN FACT!

Nearly all of our diapers are distributed through our partner agencies. They are doing amazing things!

## Impact Facts!

Our 2022 partner agencies report that diapers helped improve their communication (4.6 out of 5) and trust (4.7/5) with their clients. Partners also reported that diapers improved their ability to serve their clients (4.6/5).

"Diaper delivery is a great
'icebreaker.' Each time there's an
opportunity to connect families with
resources, that's an opportunity to
reduce stress. Delivering diapers
gets my foot in the door and from

-2022 Partner Agency

there, most parents really open up."



# GEORGIA SUPPORTS FAMILIES!

GA is one of the first states to provide diaper assistance to TANF recipients (Temporary Assistance for Needy Families).

AADB provided 34,000 diapers to 34 children on TANF. That's 1,000 diapers to

each of these children!

# YOU make this all possible. Thank you.

#### Diaper Change-makers (\$1,000+)

Kari Abernathy

**Ardoin Family** 

Jackie Hammersley

McLean Family Foundation Fund at the Athens

Area Community Foundation

Pearce Family

Deanne Rosso

Melaney Smith

Stonehouse Mountain Family Fund at the Rhode

**Island Foundation** 

**Ulm Family Foundation** 

#### Diaper Heroes (\$500+)

Nancy Arata

Anita Blaschak

Donna Christiansen

Gloria Chu

Jeanne Davis

Lauren Douglas

First Presbyterian Church of Athens

Linda Ford

Elizabeth and Ryan Katz

Julie McGinty

LaVonda McLean

Davnes Parker

Christie Tarpley

Julian Williams - Give Back Realty

Anisa Zvonkovic



#### Diaper Do-Gooder (\$250+)

Sunil Alexander Erin Campbell and Family Campbell Family and Cosmetic Dentistry Mary-Mitchell Campbell

> Catherine Case Jen Cole - Pulaskiville

Alison Dean

Becky Engel

**Epting Events** 

Patricia Flaherty

Melissa Garber

Jenny Gaver

Carl Glickman

Mary Guay

Sara Guest Ellen House

Annetria B Kennedy - Give Back Realty Paul and Carol Kurtz

Kristin Lawrence

Josephine Lewis

Jacki Macker - Corcoran Classic Living

Katy Manley

Jean McCarthy

Teresa McCarthy

**Emily Mautz** 

Frank Murphy

Annette Poulsen

Paula Frances Price

Carvn Smith

Southern Hearts Animal Hospital Amy Wraga



# **Kroqer**































- Jacki Macker -REALTOR®

