



Thank you!! We appreciate your participation in Diaper Need Awareness Week!

What is diaper need? Basic talking points

- “Diaper need” is a lack of a sufficient supply of diapers to keep babies clean, dry, and healthy.
- Diapers cost over \$900 every year, a cost that 1 in 3 families struggle with in the US.
- Government assistance programs, like food stamps and WIC, do not cover diapers.
- There are 8,000 children in the Athens area at risk of experiencing diaper need.
- The Athens Area Diaper Bank has provided 170,000 diapers already this year!
- For more information on diaper need and how it affects families, check out www.athensareadiaperbank.com and www.nationaldiaperbanknetwork.org.

Collecting diapers during Diaper Need Awareness Week

- Pick a nice spot to collect diapers. You can use any box/container or contact us for one.
- Feel free to use our “Donate Here” sign or get creative with your own.
- All sizes of diapers and pull-ups are needed. Open packs are accepted too.
- Advertise your diaper drive on social media and tag us in your posts.
- Diaper Need Awareness Week is 9/21-9/27. Feel free to start sooner or extend your collection.
- Diaper Drop-Off Days are Sunday 9/27 (1-3pm) or Friday 10/2 (10am-12pm) for you to drop off your diaper haul at our space (485 Huntington Road, Suite 192 in Athens). If neither of these days work, email us and we can arrange drop-off or pick-up.
- In light of COVID-19, would you rather participate virtually this year? You can:
 - 1)Set up an Amazon wishlist to have supporters ship diapers directly to you (Amazon will even keep your address private). When you’re ready, you can drop the diapers off to us.
 - 2)Set up your own fundraising page with us for monetary donations (click [here](#) and select “Become a Fundraiser” to do that).
 - 3)Help spread the word on social media during Diaper Need Awareness Week. Contact us for more information.

Please contact us at diapers@athensareadiapers.com with any questions.

National Diaper Need AWARENESS WEEK

* * * 09.21.20–09.27.20

