



## Diaper Need Awareness Week: Diaper Drive Information

### What is diaper need? Basic talking points

- “Diaper need” is a lack of a sufficient supply of diapers to keep babies clean, dry, and healthy.
- Diapers cost over \$900 every year, a cost that 1 in 3 families struggle with in the US.
- Government assistance programs, like food stamps and WIC, do not cover diapers.
- There are 8,000 children in the Athens area at risk of experiencing diaper need.
- The Athens Area Diaper Bank provides over 25,000 diapers every month to families in need.
- For more information on diaper need and how it affects families, check out [www.athensareadiaperbank.com](http://www.athensareadiaperbank.com) and [www.nationaldiaperbanknetwork.org](http://www.nationaldiaperbanknetwork.org).

### Collecting diapers during Diaper Need Awareness Week

- Have your business, organization, office, etc. sign up to participate [here](#).
- Pick a nice spot to collect diapers. You can use any box/container or contact us for one.
- Feel free to use our “Donate Here” sign or get creative with your own.
- All sizes of diapers and pull-ups are needed. Open packs are accepted too.
- Advertise your diaper drive on social media and tag us in your posts.
- Diaper Need Awareness Week is 9/27-10/3. Feel free to start sooner or extend your collection.
- Diapers can be dropped off on Sunday 10/3 (1-5pm) or Friday 10/8 (10am-12pm) at our facility (130 Conway Drive, Suite E; Bogart, GA 30622). If neither of these days work, email us and we can arrange drop-off or pick-up.
- Would you rather participate virtually this year? You can:
  - 1)Set up an Amazon wishlist to have supporters ship diapers directly to you.
  - 2)Set up your own fundraising page with us for monetary donations (click [here](#))
  - 3)Help spread the word on social media during Diaper Need Awareness Week.

Please contact us at [diaperdrives@athensareadiapers.com](mailto:diaperdrives@athensareadiapers.com) with any questions.

**National  
Diaper Need  
AWARENESS WEEK**

**\* \* \* 09.27.21-10.03.21**

